



Integrate

Joint Action on integrating prevention, testing and linkage to care strategies across HIV, viral hepatitis, TB and STIs in Europe

WP2 (Dissemination) Kick-off

Pantelis Natsiavas, Kostas Votis, Vassilis Koutkias

Centre for Research & Technology Hellas

INTEGRATE Kick-off Meeting

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WP2 Objectives

1. To plan and conduct dissemination, communication and knowledge management activities, in order to provide the means for discussion, dissemination and knowledge sharing of the JA activities and outputs (inside and outside the JA)
2. To organize a multi-stakeholder Conference for HIV, viral hepatitis, TB and STIs and contribute to other dissemination events

WP2 Tasks / Objective 1

1. Develop the project communication strategy:
 - Compile and maintain a database of target stakeholders
 - Assess and update the dissemination strategy periodically
2. Develop communication and dissemination package:
 - Design, launch and maintenance of the JA Website
 - Dissemination through popular social networks
 - Designing the project logo and visual materials
3. Knowledge management component of the Web site:
 - Analyse content of existing platforms, actions projects and initiatives
 - Review European Testing Week materials in collaboration with WP5
 - Deliver a comprehensive and easily accessible, online knowledge sharing component

WP2 Tasks / Objective 2

1. Organize a multi-stakeholder Conference that will be held in conjunction with the international biennial HepHIV Conference
2. Publish the Conference Proceedings as a Supplementary Volume in a relevant, open-access journal
3. Contribute to dissemination of the JA results at other national and EU events

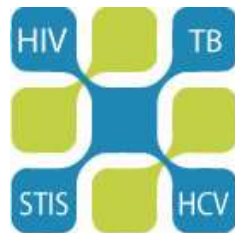
WP2 Deliverables

Deliverable Number ¹⁴	Deliverable Title	Lead beneficiary	Type ¹⁵	Dissemination level ¹⁶	Due Date (in months) ¹⁷
D2.1	JA Leaflet	2 - CERTH	Report	Public	3 ←
D2.2	Layman version of final report	2 - CERTH	Report	Public	36
D2.3	Website	2 - CERTH	Websites, patents filling, etc.	Public	3 ←
D2.4	Dissemination Plan	2 - CERTH	Report	Public	4 ←
D2.5	Newsletters	2 - CERTH	Report	Public	36
D2.6	Website and knowledge component updates	2 - CERTH	Websites, patents filling, etc.	Public	36

Project Logo Proposals



Integrate



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Selected Project Logo *(based on feedback from the Steering Committee)*



Social Media Presence

1. Twitter: <https://twitter.com/IntegrateJA>
2. Accounts also reserved for Google+, Facebook, LinkedIn
 - Google+: integrateja@gmail.com
 - LinkedIn Profile: IntegrateJA <https://www.linkedin.com/in/integrate-ja-41477114b/>
 - LinkedIn Group: Integrate (<https://www.linkedin.com/groups/12070241/profile>)
 - Facebook Page: @IntegrateJA (<https://www.facebook.com/IntegrateJA/>)
 - Youtube Channel: IntegrateJA (<https://www.youtube.com/channel/UCHloihYeO0w89rH-OC9Ic3Q/>)
 - instagram: [integrateja_eu](https://www.instagram.com/integrateja_eu/) (https://www.instagram.com/integrateja_eu/)



Action points for ALL partners:

- Please follow us and disseminate our posts
- Please suggest content and news to be shared

Templates for Project reports and Presentations

To be communicated by the end of September

Project Brochure

- Official deliverable by the end of November!!!
- Draft to be communicated by mid October for internal review and comments

Project Web site

- Domain www.IntegrateJA.eu reserved!
- **Official deliverable by the end of November!!!**
- Web site operational early November
- Content to be provided by partners:
 - Organization logos (request will follow soon)
 - News and other relevant material (please be proactive – feel free to make suggestions!)

Dissemination Strategy

1. Establish a concrete dissemination plan
(**official deliverable by the end of December!!**):
 - Identify key stakeholders (input expected from all partners)
 - Identify the message to be conveyed
 - Identify the most favourable means to convey the message
2. The project will contribute its outcomes to the EU Health Policy Platform (CERTH & RegionH in discussion with CHAFEA)

Dissemination Strategy



EU Health Policy Platform

A discussion platform on health issues

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English (en)

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IT Platform

Face-to-face meetings

About you



Health-EU Newsletter: "National Contact Points geared up to answer cross-border healthcare questions"

Editorial by by Xavier Prats Monné
Director-General of DG Health and Food
Safety European Commission

http://ec.europa.eu/health/newsletter/165/newsletter_en.htm



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Partners

REGIONH (Coordinator), CERTH, TAI, ICO, NIJZ, UCD, LILA Milano, FVM, NAC, DH-PHE, CIPH, FLIGHT, IDIBAPS, ARCIGAY, C.R.I., KEELPNO, VULSK, NVSPL, VPLC, ULAC, CHIDPVB, IPH, SMU, ISPLN, SU, IPMN, HUHIV, ISKORAK, MFH